

Corrective Techniques

Airbase Make-Up: An Introduction

The professional, silicone based spray make-up designed for everyday use.

Airbase is the airbrush make-up of choice for celebrities, bridal make-up experts and TV and film make-up artists. Now also available for use at home, for your clients to enjoy the flawless airbrushed look every day.

The combination of airbrushing and luxurious silicone combines perfectly so that when you use Airbase your clients will enjoy:

- Flawless finish
- Weightless application
- Long lasting
- Allows skin to breathe
- No 'touch-ups' required
- Silicone based
- Looks smooth and natural

Airbase Airbrush Make-Up is now the choice of make-up artists, beauty salons and the public!



Advanced Corrective Make-Up:

Facial Analysis



Before make-up

After gently cleansing your client's skin with the micro fibre Cleansing Mitt and prior to commencing make-up application, it is important to conduct a thorough facial analysis to identify any specialised corrective techniques that may be required.

Areas of uneven skin hydration

Hydrate skin using a lightweight, oil free fluid moisturiser or Airbase Prime

Individual blemishes

Correct with either concealor or colour matched Airbase foundation

Fine lines and under-eye pigmentation

Apply under eye primer or Airbase Prime. Colour correct with either concealor, colour matched or colour corrective Airbase foundation

Areas of overly florid skin colouration

Colour correct with either concealor, colour matched or colour corrective Airbase foundation



Areas with enlarged pores and uneven skin texture Refine skin with pore

minimising / retexturising primer

Areas of uneven pigmentation

Correct with colour matched Airbase foundation

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Preparing The Skin

Moisturiser & Sun Protection

After cleansing and toning your client's skin, it is important to ensure the skin is evenly hydrated.

On areas of excessive dryness, apply a lightweight moisturiser.

If UV / sun protection is required use a moisturiser having an appropriate Sun Protection Factor (SPF) over all exposed skin including ears, back of the neck



and, if appropriate, décolleté. It is important to remember that Airbase Make-Up does not provide any sun protection.

Under-Base Concealor

The application of conventional concealors over the top of a flawlessly applied airbrush make-up can make such correction appear obvious to both naked eve and camera.

Therefore any conventional concealor application should be undertaken prior to applying Airbase Make-Up.

Conventional concealors may be set after application with a little no-colour translucent powder prior to applying airbrush cosmetics.

Uneven Skin Texture

Where open pores or uneven skin texture is apparent, a pore minimising or retexturising primer may be used to refine the skin prior to cosmetic application.

Airbase Prime is a silicone based primer that is designed to help both minimise minor differences in skin texture and also to provide the perfect base for Airbase Make-Up.



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Advanced Corrective Make-Up:

Foundation Colour Choice

There are 10 shades of colour in the Airbase Make-Up system: 7 x Foundation shades, 2 x Blush shades and 1 x Bronze shade.

The Foundation shades may be mixed together to obtain the perfect colour match.

Both the Blush shades and Bronze may also be added to the Foundations as colour adjusters.

Generally your client's skin will exhibit one of three predominant underlying skin colours - olive (neutral), sallow (vellow/golden) or ruddy (red/warm).

It is very important to correctly identify which of the three basic underlying skin colours is predominant, as choosing the wrong shade can give the skin a dull, chalky or even grey complexion.

Airbase Make-Up Colour Range







Bronzer

All colours may be mixed to create precise custom shades



Custom blending foundation colours is easy with Airbase Make-Un

Most basic beauty make-up work requires matching the skin colour precisely.

With more advanced corrective make-ups or camouflage work, we often need to balance the skin colour, perhaps to correct an overly sallow complexion by using a warmer foundation colour.



Testing the foundation colour on the client's jaw line

Test your foundation colour choice on the jaw line of your client, either using the Airbase Foundation Brush or via the Airbrush

Finding the perfect foundation colour is quick and easy with Airbase Make-Up. Further information on colour matching and mixing is available in the Airbase Training Manual.

Foundation Application



Step # 1

Add a total of approximately 16 drops of your colour matched Airbase foundation to the airbrush colour cup.

To ensure a perfect colour match, you may mix different colours together with a cocktail stick.

Remember to note the exact number of drops used of each colour - so remixing is easy!

Step #2

Always apply Airbase Make-Up to the skin following the techniques and safety guidance found in the Airbase Training Manual.

Ensure that your client's eyes and mouth are closed at all times when airbrushing the face.

Gently apply a lightweight foundation - holding the airbrush 8 cm to 10 cm from

the skin, protecting the hair from overspray with a tissue.



Step # 3

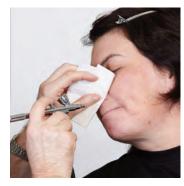
Work down the face using small circular or long sweeping movements.

Angle the airbrush to spray downwards onto the face.

NEVER angle the airbrush upwards towards the nostrils, into the ears nor direct airflow or make-up under the lash line as this may accidentally force open the eye.

Advanced Corrective Make-Up:

Foundation Application



Step # 4

When working on or near to the nose area minimise the make-up flow from the airbrush by reducing the amount you pull back on the airbrush trigger.

Always ask your client to HOLD THEIR BREATH for a short time when working on or around the nose area - or when there is any increased risk of cosmetic inhalation.

Stop working around the nose every 15

seconds to allow your client to exhale and take a fresh breath of air prior to continuing. NEVER angle the airbrush upwards towards the nostrils. If there is any risk that airbrush cosmetics could be sprayed into the nose, mask the nostrils with a tissue (see picture above).

Step # 5

It is far better to lightly cover the skin with multiple layers (known as "colour passes") than to apply a single, more heavy colour pass. Multiple colour passes help to give the skin a more flawless appearance without too much make-up being apparent.

To add increased cosmetic coverage to specific areas of the face with higher levels of pigmentation or to camouflage small blemishes such as spots, use the following technique, known as "pulsing".

Keep the airbrush static about 10 cm away from the skin, pointing directly at the area to you wish to cover. With your finger pressing down on the airbrush trigger to continually release air via the





airbrush, gently rock the trigger backwards and forwards to expel intermittent, light pulses of make-up. Do not pull too far back on the trigger as this will give a heavier application of make-up. Continue this pulsing action to lightly apply colour until the blemish has been totally covered with Airbase Make-Up.

Foundation Application



Step # 6

If you wish to apply a light colour pass of Airbase foundation to the upper eyelids, use the same gentle colour pulsing action as described in Step #5.

Lightly tension the lid space by gently lifting the brow with your thumb (see picture opposite) to help eliminate cosmetic creasing on the eyelid.

NEVER pull the eyelid open when lifting the brow nor spray make-up under the lash line as this may accidentally force open the eye.

Step #7

After using air-applied cosmetics on the upper eyelid, if your client has more mature skin, you may lightly blend out the foundation using the Airbase Foundation Brush, prior to the product setting.

This will help prevent the make-up from settling into any fine lines that may be apparent around the eye area.





Step #8

The Airbase Foundation Brush may also be used to refine the make-up around the mouth and nose area to help prevent the make-up from settling into any fine lines in this area.



Advanced Corrective Make-Up:

Foundation Application



Step #9

Sometimes Airbase Make-Up may be visible on the eyebrows and vellus hair (the fine down that can sometimes be present on the face). This may be removed by gently sweeping over the both the brows and vellus hairs with a synthetic latex sponge make-up wedge.

Always ensure you lightly sweep the sponge in a downward direction when

dusting off the vellus hairs, following the direction of hair growth.

Prior to commencing contour and highlight work, take time to study your foundation to ensure the desired level of cosmetic coverage and correction has been achieved.

Advanced Corrective Make-Up: Contouring The Face

The illusion of flawless, dewy skin created with Airbase Make-Up can be enhanced by moving on to utilise the more advanced beauty corrective techniques of contouring and highlighting.

Cosmetic Contouring (Shading)

By mixing a few drops of a dark Airbase foundation shade (such as Foundation 05 or 06) into the small amount of colour matched foundation remaining in the airbrush, a subtle contour (shadow) colour can be created.



To add a little more glamour and warmth to this contour colour, one or two drops of either Airbase Blush 1 or Blush 2 may be added as desired.

Place contour colour under the cheekbones by lightly spraying contour colour onto the skin, using the Airbase Shading Pad to prevent overspray and ensure accuracy of colour placement.

Highlighting The Face

Cosmetic Highlighting

To accentuate your client's cheekbones and to create other highpoint highlights on the face, a highlighter colour may be applied to complement your contouring work.

Normally a colour two to three shades lighter than the foundation colour is used or, when this is not possible for very fair complexions, simply use Airbase Foundation 00.

Begin by first thoroughly spraying out any remaining contour (shadow) colour from the airbrush into a tissue and follow with just a few drops of Airbase Thinner and Cleaner. Flush the Thinner and Cleaner through the airbrush into a tissue, wiping the sides of the airbrush colour cup with the Cleaning Brush supplied if necessary.







Next, add your highlighter shade to the airbrush and spray through onto a tissue until your highlighter colour is seen to be expelled through the airbrush.

Using the Airbase Shading Pad to ensure accuracy of placement, lightly spray highlight colour onto the tops of the cheekbones and also add highpoint emphasis to other areas such as the bridge of the nose, forehead and chin.

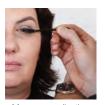
Advanced Corrective Make-Up: Brow, Eye and Lip Colour

Prior to applying airbrush blush, use conventional make-up applicators to define the brows and create the perfect eye and lip make-up to suit the personal preferences and requirements of your client.



Defining the brows

Eve shadow & eve liner





Defining the lip line & lip colour

Mascara application De

Advanced Corrective Make-Up:

Blush Application



Blush gives radiance and life to the face - and is particularly essential if a high degree of cosmetic corrective coverage has removed the skin's own natural warmth.

To apply Airbase Blush, begin by first thoroughly spraying out any remaining highlight colour from the airbrush into a tissue and follow with just a few drops of Airbase Thinner and Cleaner. Flush the

Thinner and Cleaner through the airbrush into a tissue, wiping the sides of the airbrush colour cup with the Cleaning Brush supplied if necessary. Next, add your choice of either Airbase Blush 1 or Blush 2 to the airbrush and spray through onto a tissue until your blush colour is seen to be expelled through the airbrush.

Directing the airbrush towards the apples of the cheeks, sweep blush colour lightly onto the cheek area - avoiding blush placement too close to the nose. Additional warmth may be given to the skin by lightly misting blush over the forehead, temples and décolleté, if desired.

Advanced Corrective Make-Up: The Completed Look

The flawless, natural finish achieved with Airbase Make-Up gives long-lasting, perfect coverage every time.



Before make-up



After make-up

Your clients will enjoy the feel of the lightweight dewy finish of Airbase Make-Up on their skin.

As this amazing "before" and "after" photo shows - the stunning results achieved with the Airbase make it the number one choice of many professional make-up artists, beauty professionals and, increasingly, the general public.

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